

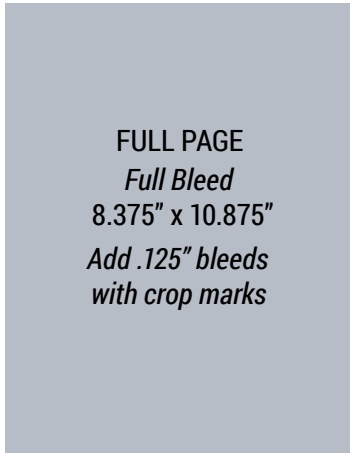
AD DEADLINES

Reservation & payment deadline:
May 15, 2018

Artwork deadline:
May 15, 2018

connections

Connections is a bi-annual magazine for the nonprofit sector of the Berkshires. Published twice yearly in July and January, *Connections* is designed and printed locally, funded in part by the Nonprofit Center of the Berkshires along with local advertising partners like YOU!



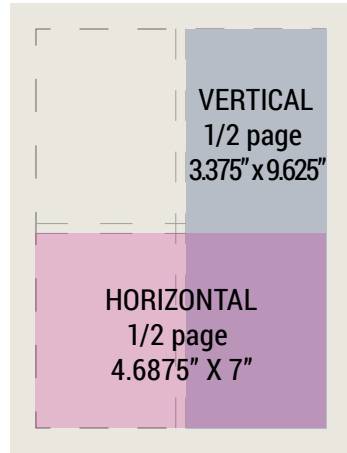
FULL-PAGE BLEED

Page Trim Size: 8.375" x 10.875"
 Bleed: .125" inches



FULL-PAGE NO BLEED

Art Size: 7" w x 9.625" h

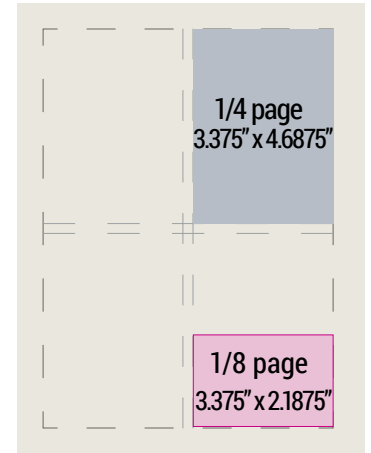


1/2-PAGE VERTICAL

Art Size: 3.375" w x 9.625" h

1/2-PAGE HORIZONTAL

Art Size: 4.6875" h x 7" w



QUARTER PAGE

Art Size: 3.375" w x 4.6875" h

EIGHTH PAGE

Art Size: 3.375" w x 2.1875" h

AD PRICES

(%15 Discount for
 Two Consecutive Issues)

Ad Size	Price 1x	Price 2x
<input type="checkbox"/> Full page	\$750	\$1275
<input type="checkbox"/> Half page	\$500	\$850
<input type="checkbox"/> Quarter page	\$250	\$425
<input type="checkbox"/> One eighth page	\$150	\$255
Special Placement for full page ads		
<input type="checkbox"/> Back Cover	\$1200	\$2040
<input type="checkbox"/> Inside Front Cover	\$950	\$1615
<input type="checkbox"/> Inside Back Cover	\$850	\$1445

AD DIGITAL FILE REQUIREMENTS

Ads must be emailed as a press-ready (300 dpi) PDF.
 PDFs must be in **CMYK (process)**.

For full-page ads with bleeds, please set crop marks to .125"

WHERE TO SEND FILES:

Email your PDFs to: Liana@npcberkshires.org

WHERE TO SEND PAYMENT:

Please submit payment by check, payable to:

NPC, 40 Railroad St, Ste 10, Great Barrington, MA 01230

OR pay online at npcberkshires.org/shop

QUESTIONS?

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