

Let's Grow Together



Positive psychologist, Maria Sirois, addresses a group of Berkshire nonprofit Executive Directors sponsored by the NPC and The Mount. More nonprofit networking events are planned for 2018.

Photo: Richard B. Migot

All in a Day's Work

The Nonprofit Center fields requests for information and advice and connects nonprofits to the resources they require to grow:

Referrals: A small nonprofit needed a Human Resources consultant to help with job descriptions and policies. The NPC provided two contacts to professional HR consultants.

Connections: A cultural council needed advice on how to raise additional funds. We connected them to two other local cultural councils who excel at raising funds beyond the state allocation.

Advice: An individual wanted to start a nonprofit and was advised to become an independent contractor to nonprofits instead, so she could focus on her good work instead of fundraising and administration.

Education: Introduced a nonprofit to "Berkshire Benchmarks" web site for data she could use to support a grant application.

Inspiration: A nonprofit leader attended an NPC workshop and came away with renewed energy, practical ideas, and hope for engaging her board.

Facilitation: A large organization needed a list of nonprofits to support a grant application. We provided an up-to-date directory.

Assistance: Provided promotional help to the founders of Pungl, a new online giving platform launching in the Berkshires.

Two Publications Aim To Connect



Giving Back Guide

The Nonprofit Center recently published the 2nd annual "Giving Back" Guide designed to connect nonprofits with people who want to volunteer, donate and give back to the community they love. Thanks to advertising support from local businesses, and sponsorship by the Dr. Robert C. & Tina Sohn Foundation, 5000 copies are being distributed free throughout the county. Pick one up at your local coffee shop or at the NPC office, or order one online.

Connections

The second issue of "Connections" magazine will be out in January and is chock full of practical information for nonprofits as well as reports on nonprofit benefits, sharing resources, and attracting young people to the sector. Order a single copy or subscription at npcberkshires.org. You can also read the entire issue online or pick up a copy at popular gathering places. 1000 copies will be distributed free thanks to our generous advertisers.



That Is #SoNonProfit!

Do you ever roll your eyes and think to yourself, "that is #SoNonProfit?"

Like when you reuse a pendaflex tab insert and turn it inside out only to find it's already been used twice before? Or when your Honda Civic turns 20 and it's a source of pride? What about when you craftily repair that plastic folder with packing tape?

If you happen to know that Arial uses more ink than other fonts, you definitely need one of these #SoNonProfit T-shirts!

100% ring-spun, super-soft cotton, sourced locally, available in standard T-shirt sizes of Small, Medium, Large and Extra Large. \$20 plus postage/handling. Order online at npcberkshires.org



Send us your #SoNonProfit story for our fun Facebook campaign. Model: Lauren Ferrin of BIFF

Benefits Survey

A new report, "Nonprofit Benefits in the Berkshires," has been released by NPC in collaboration with Nash Insights of Pittsfield. A total of 40 organizations responded to the fall 2017 survey. Using this chart, see how your vacation days stack up! Additional holidays include all major Jewish holidays, Easter, and employee birthdays among others. 49% of respondents indicated that they also provide paid holidays for part-time staff.

Paid holidays for full-time staff	
New Year's Eve	18%
New Year's Day	90%
Martin Luther King Day	53%
Presidents' Day	55%
Patriot's Day - MA	25%
Memorial Day	83%
Independence Day	85%
Labor Day	80%
Columbus Day	55%
Veterans Day	40%
Thanksgiving	93%
Day after Thanksgiving	53%
Christmas Eve	28%
Christmas	93%

The Berkshire Nonprofit Sector

- Over 1,000 nonprofits (the highest per capita in the Commonwealth)**
- 24,000 full and part-time jobs*
- 1.6 Billion in revenue annually*
- 770 report annual revenue under \$250,000**
- South County boasts approximately 336 nonprofits
- Central County is the highest with approximately 400 nonprofits
- Northern Berkshire County has approximately 221 nonprofits
- Our economy is dependent on a thriving nonprofit sector!

*"The State of Nonprofit Organizations in Berkshire County" by Kay Oehler and Stephen C. Sheppard

**MA Nonprofit Network (MNN)

Join the NPC ListServe to connect with your fellow nonprofits. Just send a blank email to Berkshires-subscribe@missionbasedmassachusetts.net

Berkshire Community College Spring Workshops

Offered in collaboration with the Nonprofit Center. All workshops take place at BCC South County Center at 343 Main Street, Great Barrington. Register online: <http://shop.berkshirecc.edu/workshops>. Cost \$35

"Thank you for a terrific morning of helpful information and networking at the 'Getting the Word Out' workshop on September 19. Your Powerpoint is my new Bible. The best part is I'm feeling more confident about pushing my Board in marketing and outreach directions that will improve our fundraising and membership."

Kate, *Nonprofit Volunteer*



PEER TO PEER FUNDRAISING, Mary McGurn – McGurn Media
JANUARY 24, 2018 10AM-NOON



THE ART & SCIENCE OF LEADING TRANSFORMATIONAL CHANGE, Bob Voss – Growth River Consultants
FEBRUARY 21, 2018 10AM-NOON



SOCIAL MEDIA HACKS, Dawn Stanyon – Professionalism Consulting
MARCH 21, 2018 10am-noon



CYBER SECURITY, Rob Horner – IT consultant
APRIL 18, 2018 10am-Noon



TELLING YOUR STORY, Hannah Van Sickle – Freelance Writer
MAY 16, 2018 10am-Noon

Contact

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