



ALL IN A DAY'S WORK

The Nonprofit Center fields requests for information and advice and connects nonprofits to the resources they require to sustain and grow:

REFERRALS: A budding nonprofit that needs a video was given a list of local filmmakers

CONNECTIONS: An artisan who needed production workers (and who had previously run therapeutic programs) was connected to an advocate who finds jobs for former prison inmates so they can begin productive lives

ADVICE: Individuals wishing to start a nonprofit call the NPC for information about the requirements and strategic advice

EDUCATION: A nonprofit considering dissolution was provided with step-by-step instructions

INSPIRATION: A student getting her Masters Degree in Public Administration asked for help fleshing out ideas for her final paper

FACILITATION: A nonprofit performing arts organization needing posters distributed was referred to an entrepreneur who offers this service

ASSISTANCE: A woman needing diapers was referred to CHP's WIC (Women, Infants & Children) program

What can we do for you?

Call (413) 645-3151 or email
info@npcberkshires.org.



Over the past eight months, the Nonprofit Center of the Berkshires has facilitated connections for hundreds of nonprofits through face-to-face meetings, educational workshops, coaching, and a free giving guide currently being distributed throughout Berkshire County.

Belonging to the Nonprofit Center is a tremendous help when we need a sounding board or advice about resources, venues or almost anything else local. Since we are on an extremely limited budget, I am QUITE appreciative of the reasonable fees. I attended a relevant workshop and immediately felt like I had colleagues. I am also extremely impressed with the Giving Back guide and fully expect that this is going to be an effective fundraising piece for us, and in establishing our legitimacy as a Berkshire County nonprofit. — Hinda Bodinger, Berkshire Baby Box

Plans to expand services in 2017 are now underway with an exciting schedule of workshops, networking events, roundtables, the next edition of our annual giving guide, and a digital holiday catalog featuring products created by local nonprofits.

Like the nonprofits we serve, we depend on the support of donors and volunteers to carry out our mission. As you consider your year-end giving, please keep our work in mind and how a donation of any size strengthens our ability to work on behalf of all Berkshire County nonprofits.

The NPC is fortunate to have an experienced Board of Directors and Advisors, as well as enthusiastic volunteers and ambassadors. Thank you all for your encouragement and support as we expand our services for Berkshire County nonprofits.

Gratefully yours,

Liana Toscanini
Executive Director

P.S. As a thank you for a donation of \$50 or more to NPC, we are happy to send you a copy of our new giving guide -- a great resource for learning about nonprofits in our community and how best to support them.



The NPC Intern Placement Program at work! Here Julia Cocco organizes costumes at Berkshire Pulse. Says Julia, "This program is a great way for interns to get real-world experience while contributing to a good cause in the area. It made me feel like I was doing something useful with my time!"

Board: Betsy Andrus, Ronald Bernard, Barbara Campbell, Maxine Carter-Lome, Rachel Louchen, Melissa Lydon, Denise Roszkowski, Matt Syrett, Abbie von Schlegell.

Advisory Board: Rich Aldrich, Anthony Blair, Alice Boyd, Brittany Brouker, John Katz, Joel Millonzi, J. Scott Rote, Barry Shapiro, Richard Stanley

Accomplishments

- ❖ Launched a series of 10 educational workshops for nonprofits including: HR for nonprofits, grant-writing, starting an endowment, and the use of surveys in program evaluation.
- ❖ Created "Giving Back," an annual giving guide connecting nonprofits to would-be supporters. 5,000 copies being distributed FREE throughout Berkshire County.
- ❖ Compiled a directory of nearly one thousand Berkshire nonprofits (With the help of the Massachusetts Nonprofit Network). Available in "Giving Back" and online at npcberkshires.org.

- ❖ Provided affordable consulting services for a number of nonprofits eager to move forward on their most pressing issues including outreach, fundraising and strategic planning.



- ❖ Facilitated a convening of 6 arts organizations to explore collaboration. *Endowment seminar given by Lee Bank & October Mountain Financial Advisors.*
- ❖ Partnered with AIER to compile Berkshire County Statistics for grant writers. Information available in the "Resources" section of the NPC web site.



Nonprofit Center of the Berkshires
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The mission of the Nonprofit Center is to facilitate growth for charitable organizations through shared resources, affordable products and services, and creative collaborations.

Giving Back

During the holiday season Berkshire County's nonprofits are often the beneficiaries of our community's generosity, receiving the important funding that helps them carry out their mission all year long. Each of these organizations has a story to tell and specific ways those interested can make a gift or volunteer their time. Sharing that information with supporters on behalf of all Berkshire County nonprofits is the goal

of the new giving guide from the Nonprofit Center of the Berkshires.

"Giving Back: Your Guide to Charitable Opportunities in the Berkshires" includes a directory of over 900 Berkshire nonprofits, profiles of 60 nonprofit organizations, and articles geared towards charities and donors. Five thousand copies of the guide are currently being distributed to real estate offices, town halls, banks, libraries, businesses, schools, community centers, and more throughout Berkshire County.

Those interested can **pick up a free copy** at the Nonprofit Center's office at 40 Railroad Street in Great Barrington or at any number of locations throughout Berkshire County.



"Giving Back" is made possible by the generous support of **SPONSORS:**

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